

### **Assignment**

*Choose two recordings and describe.*

*... why you chose it.*

*... what you liked and disliked, meaning why the presentation is good or bad.*

## **Brain of men and women**

Speaker/entertainer: Mark Gungor

I chose this video because it's not too long, it's pretty funny and I've already seen it many years ago (I remember its message :)). I'm not sure if this is a serious lecture or just a fun performance for fun.

I think, that the presentation is energetic and pretty cool. The speaker is trying to reveal and compare differences between men's and women's brains. He describes the differences between the way of thinking, solving problems, communication, but also how each gender fights with stress.

The kind of the presentation is less formal and very colorful. There are many jokes and teasing in this video, which people enjoy. In my opinion, this is the thing that everyone can be interested in, keep the attention of the audience and not make the lecture boring. The author is very good at working with the audience's imagination. For understanding, he offers and uses various metaphors that make these differences easy to understand (e. g. dedicated mental boxes which don't touch each other, big ball of wires, ...) instead of more complex technical terms. Related to this he also adds a number of non-verbal elements, gestures, grimaces and his own sounds. Because of these, the performance gets fun audiovisual elements, which the listeners enjoy very much – and that is important.

In my opinion, the performance is successful because the audience often rewards the speaker with their applause.

## **Presentation Skills Training from World Champion of Public Speaking**

Speaker: Craig Valentine

I chose this video because it is less formal than usual lectures, the speaker looks enthusiastic and he is quite sympathetic to me. The speech also gives some useful tips that can be used in any speech or presentation.

The first thing I noticed that the speaker communicates directly with the audience, he often asks questions and engages his audience, who create the content together with him. But he does this very expertly, because many people can feel embarrassed if they are called in front of an audience and have to react. The speaker seems relaxed and makes good use of physical proximity of audience. He gives some pretty good advice (using short key phrases and using stories that are easier to memorize for the primary messages) that anyone can use in their speech. That is why I think that this presentation is successful.

The second part of the video seems to me a bit worse, but that's very subjective. I understand that the purpose is to motivate listeners to fulfill their dreams and overcome barriers. However, it doesn't have much to do with public speaking, it's more about sharing the author's story who fulfilled his dream and became a professional speaker. I found this part more emotional. These are well-known messages that are everywhere and that we are aware of, such as "dreams are not for sale", "money is not everything". The speaker also talks about his wife, it's personal, but I don't think it's important. The important thing is that it is often good to have someone next to you with whom you can talk about anything, about your dreams, and it doesn't have to be your wife. A friend can provide the same support. And for some people it is not necessary if they can make decisions by themselves.